



FOREIGN INVESTOR (FDI)

- Strategic Solution
- Legal & Corporate Consultancy
- Media, Marketing & Event Management
- Financial & Industrial Reports
- Liaison & Regulatory Co-ordination
- Government Contracts, Tender & Execution Support

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STATE GOVERNMENT & SPECIAL ECONOMIC ZONE (SEZ)

- Global Investment Guide, Conference & Investor Meet
- Bid Process Management & Tender Activities
- Financial & Industrial Reports
- Urban & Industrial Infrastructure - Designing & Planning



We introduce *JVDhélddén* - Foreign Investment and Project Consultants, an enterprise of JVD Group. The Group is engaged in a wide range of business solutions & services and having presence in Hospitality, Real-Estate, Infrastructure and Automobile. The four decades old JVD Group, remains committed to carving a niche for India as a unique destination offering professional and business excellence.

We have the expertise in serving Foreign Investor, State Government & Special Economic Zones (SEZ), with comprehensive and confidential consultation, with domain specific expertise, enveloped into solutions that are tailor - made to suit the specific requirement & purpose.

We leverage strongly on our longstanding experience and know-how of the Indian business ecosystem in the global context. We always believes to be the best partners for our valuable clients because of our unique and innovative perspective on Indian Economy's past, present and future. Besides, being a successfully conglomerate, offers us the razor's edge. We have alliances with leading institutions and organizations both in India and globally, which are committed to accomplish the dream of a truly developed and responsible economy.

FOREIGN INVESTORS (FDI)

- **Strategic Solution to Foreign Investor (FDI)**
- **Legal & Corporate Consultancy:** Company Incorporation - Start-ups & Company Law, Legal Due Diligence and Risk Assessment, Compliance & IPR Management, Commercial Transaction & Trade Disputes, Mergers and Acquisitions
- **Media, Marketing & Event Management:** Media Planning & Brand Positioning, Trade Fairs & Product Showcasing
- **Financial & Industrial Reports:** Financial Due Diligence & Risk Assessment, Economic Analysis & Forecast, Industry Analysis & Forecast
- **Liaison & Regulatory Co-ordination:** Legal & Logical Solutions
- **Government Contracts, Tender & Bid Executions Support**

STATE GOVERNMENT & SPECIAL ECONOMY ZONE (SEZ)

- **Global Investment Guide, Conference & Investor Meet (fDi, FT Business):** Global Investment Guide, Global Business Summit & Conferences, Investor Meet, Advertisement.
- **Bid Process Management & Tender Activities**
- **Urban & Industrial Infrastructure - Design & Planning:** Technical Analysis of Project, Social Cost Benefit Analysis, Urban & Industrial Infrastructure - Designing & Planning, Project Management - Execution & Monitoring, Risk Identification, Analysis, Monitoring.
- **Financial & Industrial Reports:** Economic & Industrial - Analysis, Report and Forecast, Risk Assessment for State Government Projects.

FOREIGN INVESTORS (FDI)



STRATEGIC SOLUTION TO FOREIGN DIRECT INVESTMENT (FDI):

We provide comprehensive consultation to Foreign Direct Investor (FDI) and are specialized in providing vendor specific consultation, from the product viability to the risk assessment, from initiating policy makeover to promoting manufacturer and technology driven markets, realizing versatile tie-ups to prolific joint ventures. In other words, FDI is our forte and domain and we closely work with the strengths and weaknesses of our clients to develop indomitable strategies for superlative success of our client's viz.:

- Advising on Entry strategies into India
- Establishing Wholly Owned Subsidiary in India
- Establishing Branch, Liaison Office, Representative Office in India
- Drafting of Shareholders Agreement for Joint Ventures
- Drafting of Articles of Association for JV Companies
- Drafting of Technology Transfer Agreement
- Formation of Company outside India

- Advising on making application to Govt. of India (FIPB or concerned Ministries) or Regulatory Authorities (RBI) for Projects, Company Formation, Technology Transfers
- Remuneration to Foreign Technicians & Foreign Directors
- Royalty related matters.
- Due Diligence on principal agreements with potential partners, suppliers and customers.
- Safeguards for business and intellectual property interests.
- Technical / financial valuation and determination of fair value of transactions.
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- Procuring all investment-related clearances from principal Govt. agencies RBI / SIA / FIPB.
- Incorporation of business entity-private or public limited company under Indian laws.
- On-going advice on business implementation and procuring downstream clearances
- Identification of Potential Investment Opportunities and Target
- Project Navigation
- Clearances from local authorities.
- Preparing Memorandum and Articles of Association.
- Completing formalities with the Registrar of Companies and obtaining Certificate of Incorporation
- Obtaining RBI and FIPB clearance for overseas and foreign investments respectively.

LIAISON & REGULATORY CO-ORDINATION:

Our experts (based on your needs) help in the preparation and submission of proposals to various State Governments including liaison to secure and optimize your investment. Our strong networking gives you the edge with the requisite regulatory bodies by providing ‘**Innovative & Legal Solutions**’ to keep the project approval on fast track.

Smooth streamlined clearances and implementation of proposed projects of client companies among the policy makers at the Central and State level. Our liaison team has worked closely with the Government authorities and regulatory bodies to help our clients realize optimal and maximum business growth.

GOVERNMENT CONTRACTS, TENDER & BID EXECUTION SUPPORT:

We support our clients to execute government contracts with ease, submit their tenders and bids, promote vendor specific

driven technology and projects safeguarding the interest of our clients vis-à-vis the government by strategically assisting them to comply with the requisite regulations.

FINANCIAL & INDUSTRIAL - ANALYSIS & FORECAST:

Our team can steer your business from the world of mere data to that of knowledge that is tailor-made for serving your business interest. Our advice enables you to make apt investment decisions that are a result of the accurate assessment of the industries and government policies.

We provide an in-depth analysis of the risks and opportunities keep in mind present

Socio-Economic & Political Scenario of India and various State governments in the country. We offer following services...

- Financial Due Diligence & Risk Assessment
- Economic Analysis & Forecast
- Industry Analysis & Forecast

LEGAL & CORPORATE CONSULTANCY:

Company Incorporation and Corporation Law:

We assist our clients to customize articles and memorandum of association in case of mergers, amalgamations or completely new startup firms and help them to adopt requisite measures along with other regulatory compliance including codified laws and government policies.

We help our clients in negotiating and executing agreements on various aspects of business like share acquisition, share transfer, share allotment applications, restructuring of board of directors, restructuring paid up and authorized capital.

Keeping in mind the strategic strengths and weaknesses of our clients we assist them enter and execute profitable MOU's, consortium agreements, joint ventures, mergers and acquisitions and hostile take over. We help them in entering into escrow agreements and also act as their escrow agents.

Our areas of expertise include corporate regulation and director's duties as well as the law relating to dealing in shares and other securities. We are also able to act in winding up and corporate takeover proceedings. We can also advise as to

the various offences under the Corporations Law.

Due Diligence & Risk Assessment:

We are well-positioned to understand the range of issues involved in investing in emerging economies like ours, from target identification to due diligence and post-deal integration.

Our due diligence team looks for potential problems and liabilities and finds ways to resolve these problems prior to closure. We also ensure that risks are allocated fairly and openly between the parties. The science lies in preparing comprehensive and customized checklists of specific questions to be presented to our client, maintaining a methodical system for organizing and analyzing the documents and data provided and quantitatively assessing the risks raised by the problems discovered in the process.

Compliance Management:

Complying with business laws and regulations can be a burden on small businesses. To help businesses overcome this hindrance, our legal team in cooperation with multiple credible agencies and its team of experts especially designated to deal with the compliance issues regarding grant of

necessary approvals, licenses, court procedures, applications, permissions etc helps clients to move further with their business plans.

Because laws and regulations affect every aspect of business strategy, topics covered on this site ranges from the most basic and crucial, such as choosing a business structure or hiring a lawyer, to highly specialized issues such as e-commerce and exporting. We also act as a gateway to Central, State and local information that affects businesses.

Intellectual Capital:

We help you manage your intangible assets with ease ensuring maximum harvest. Managing and reaping benefits of intellectual capital is a strategic process which begins with our experts taking an inventory to get a comprehensive grip on the scope, breadth, and depth of your company's intangible assets. In other words IP Auditing is our Forte.

Once these assets are properly identified, we develop an Intellectual Asset Management (IAM) system to ensure open communication and strategic management of these assets.

Human Resource:

Our Expert lawyers keep our clients apprised of the latest changes in tax laws, the government agencies and revising contracts related to employment programs. The Employment and Employee Benefits team offers specialist advice in the following areas: E-mail abuse, Implementation of staff policies, Grievance and disciplinary rules, Public interest disclosure, Working practices and procedures, Data Protection Act issues, Individual and collective redundancy, Industrial relations, Health and safety at work, Preparing and running disciplinary hearings, Preparing and running tribunal cases, Pensions litigation.

Commercial Transaction and Trade related disputes:

In the International Commercial Transactions, we provide a truly global network of law firms and offer expert advice and service in all international business transactions, including - Off shore sales, Mergers, Joint Ventures and Acquisitions Negotiating international licensing arrangements Solving Import / Export problems, Financial planning and International Taxation, asset management and investment International competition, insurance and trust laws Shipping, maritime and aviation law Off shore property investment and development of business transactions within the

European, Asian and American Communities.

We provide overall tax advice for business including Goods & Services Tax (GST), Value Added Tax, and Income Tax plus in some cases, in association with Chartered Accountants, who we involve in accounting aspects of the advice. Our service includes tax litigation in all forms.

Mergers and Acquisitions:

We help our clients in determining the entity form that can best meet the client's overall objectives, taking into account

business, financial, accounting, tax, estate planning and other considerations. The next step is determining and implementing the appropriate deal structure in order to achieve the objectives of both the client and the other party or parties to the transaction. There after drafting of merger, joint venture and other agreements to reflect the agreement of the business parties in a clear, concise manner, including price adjustments, employment, non - competition, indemnification and other closing and post - closing matters.

MEDIA, MARKETING & EVENT MANAGEMENT:

Media Planning & Brand Positioning:

Our team works on your strengths and your competitor's weaknesses. We analyze your customers and market competition to defining your brand's personality, we'll work with you to carve out an unique communications platform with building a comprehensive communications plan that will differentiates your brand in the marketplace. Our specialized team provides you with everything from campaign inception to program execution. We'll build your Brand through competitive evaluation, and primary and secondary research among customers

and prospects.

In realizing the benefits of brand positioning, it is important to understand that not all brands are competitors. A consumer may be presented with six brands of one product and only consider three out of the six as a purchasing choice. We therefore identify where your brand is placed within the marketplace and its relationship to competitive brands, determining your brand's benefits to your consumer, opportunities for which your brand is best suited, it's target audience, and who its main competitors are. To achieve the benefits of brand positioning, we research

in-depth the market position (or lack thereof) of your brand. Brand maps and forms are created to profile your brand's positioning, comparing the results with competitive brands.

Business Summits & Conferences:

Our specialized events team creates a platform for showcasing your brand in India through customized trade fairs and business summits. The custom made summits analyses your brand position and brand value along with prospective clientele and buyers, thus creating an unique and profitable platform for interaction and liaisoning with Indian manufacturers and dealers pertaining to your product launches in the country.

Conferences offer a unique opportunity for developing a wide range of professional relationships. Expert panels, presentations, key note speeches, exhibits and social events all provide an opportunity to interact with the leaders and innovators in your field of interest. Whether looking for your industry's hottest topics, the latest research breakthroughs and innovations, short courses on changing technologies, or vendor exhibits of new commercial products and services, we have it

covered.

Trade Fairs & Product Showcasing:

Trade Fairs have evolved into one of the most important marketing tools for manufacturers and traders. Today most of the leading manufacturers spend up to 10% of their total advertising budget on trade fairs, the figure reaching as high as 40% in case of companies operating in the B2B area. We conduct Trade Fairs to offer a total platform that brings together all marketing activities – promotion, advertising, face to face contacts, selling actions, public relations and market research, and above all, actually show the machines / tools / equipment in operation.

Offer your affiliates the advantages of dynamically generated, affiliate encoded product display! Our team conducted product showcasing allows your affiliates for real-time benefits, reflecting your most current selection and prices for a given category. They can select the type or brand of merchandise they want to display and a host of other configurable.

STATE GOVERNMENT & SPECIAL ECONOMIC ZONE (SEZ)



INVESTMENT GUIDE, BUSINESS SUMMIT, CONFERENCE & INVESTOR MEET:

Global Summit, Conference & Investor Meet: (fDi, FT Business)

We organize global business summit, conference and investor meet in association with fDi, FT Business. This will help to reach highly targeted global business leaders across the globe. Whether you call it meeting management, Investor meet, event planning, event management, event marketing, meeting planning, or conference planning, we are global provider of meeting management and event management services with on-line registration (conference venues, conference planning & good meeting

venues). In addition, we provide you services in the areas of membership development and management, event marketing, event management, conference planning, event planning, sponsorship and revenue management, technology development and implementation, and strategic leadership and governance.

Global Investment Guide & Advertisement: (fDi, FT Business)

We provide the opportunities to reach out to highly targeted audience of global business leaders around the globe. This investment guide covers advertorial, Editorial, Branding, Interviews,

Roundtable discussions. We provide advertisement participation opportunity - Half page, Full page and other various options for the world's leading investment

magazine, fDi magazine from the house world's most prestigious media publication FT Business.

URBAN & INDUSTRIAL INFRASTRUCTURE - DESIGNING & PLANNING:

We provide consultancy services in the field of urban & infrastructure related projects - plans all aspects of projects, conducting feasibility studies and impact analysis covering technical, logistical, legal, environmental and financial considerations. We design systems, processes, buildings and civil structures. We develop cutting edge solutions and combine them with tried and tested technologies to achieve an optimal result.

- Technical Analysis of Project
- Social Cost Benefit Analysis
- Urban Designing & Planning
- Project Management - Execution & Monitoring
- Risk - Identification, Analysis, Monitoring & Planning

ECONOMIC & INDUSTRIAL – ANALYSIS, FORECAST & REPORT:

Our team can steer State / SEZ business from the world of mere data to that of knowledge that is tailor-made for serving the business community interest in the State & SEZ. Our advice enables you to make apt investment decisions that are a result of the accurate assessment of the industries and government policies. We provide an in-depth analysis of the risks and opportunities keeping in mind

the present Socio-Economic & Political Scenario of India and various State governments in the country.

- Economic Analysis, Forecast & Report
- Industrial Analysis, Forecast & Report
- Risk Assessment for State Government Projects

BID PROCESS MANAGEMENT & TENDER ACTIVITIES:

- Understanding Client's tendering Needs: Restricted Tendering Procedure, Open Tendering Process, Understanding our invitation to tender.
- Specification development including the pre-qualification tender specifications.
- Public notice or the notice inviting tender.
- Calling the prequalification meeting of the prospective bidders: Taking the feedback from the prospective bidders and the affected interested parties, incorporating the feedback and requisite amendments through a corrigendum if any.
- Evaluate Quotations & Tenders: Evaluating Bids, Underlying principles, Evaluation panels, Independent observers, Criteria, Capability, Technical, Quality, Policy issues, Environmental issues, financial appraisal, other appraisal, Additional costs, Performance bonds.
- Making Decisions: Bid clarification, Recommendations, Contract monitoring arrangements.
- Publicizing Results: Debriefing and Feedback
- Contracts: Award procedures for contracts and service level agreements, Contents and Contract management, Aim and Objective of awarding a contract or SLA, and of its subsequent management.
- Award Procedures: Post tender negotiation, Transition arrangements.

REACH US

Key People :

Mr. Vasant Shetty
(Chairman)

Mr. Sanjay Sharma
(CEO)

Mr. Suren Uppal
(Director – Legal)

Mr. Alope Gupta
(Director – Media)

Mr. Anurag Gupta
(Director – Marketing & Event Management)

Mr. Nand Kumar Deshmukh
(Director – Urban & Industrial Infrastructure
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Useful Resources:

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